

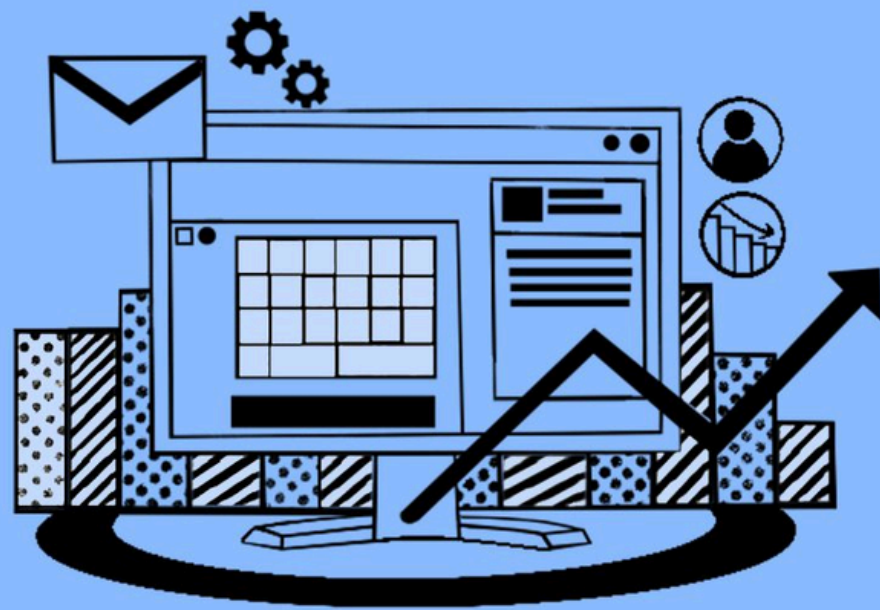


Marketing Plan

Overview

1. Campaign Goals
2. Branding
3. Schedule and Deadlines
4. Budget
5. Marketing Team
6. Marketing Channels
7. Marketing Mix





Marketing Plan

['mār-kə-tɪŋ 'plæn]

A document, or set of documents, outlining the platforms and methods a company will use to reach their target market.



Campaign Goals

Briefly introduce the marketing campaign here and enumerate its goals below.



Goals nº 01

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Goals nº 02

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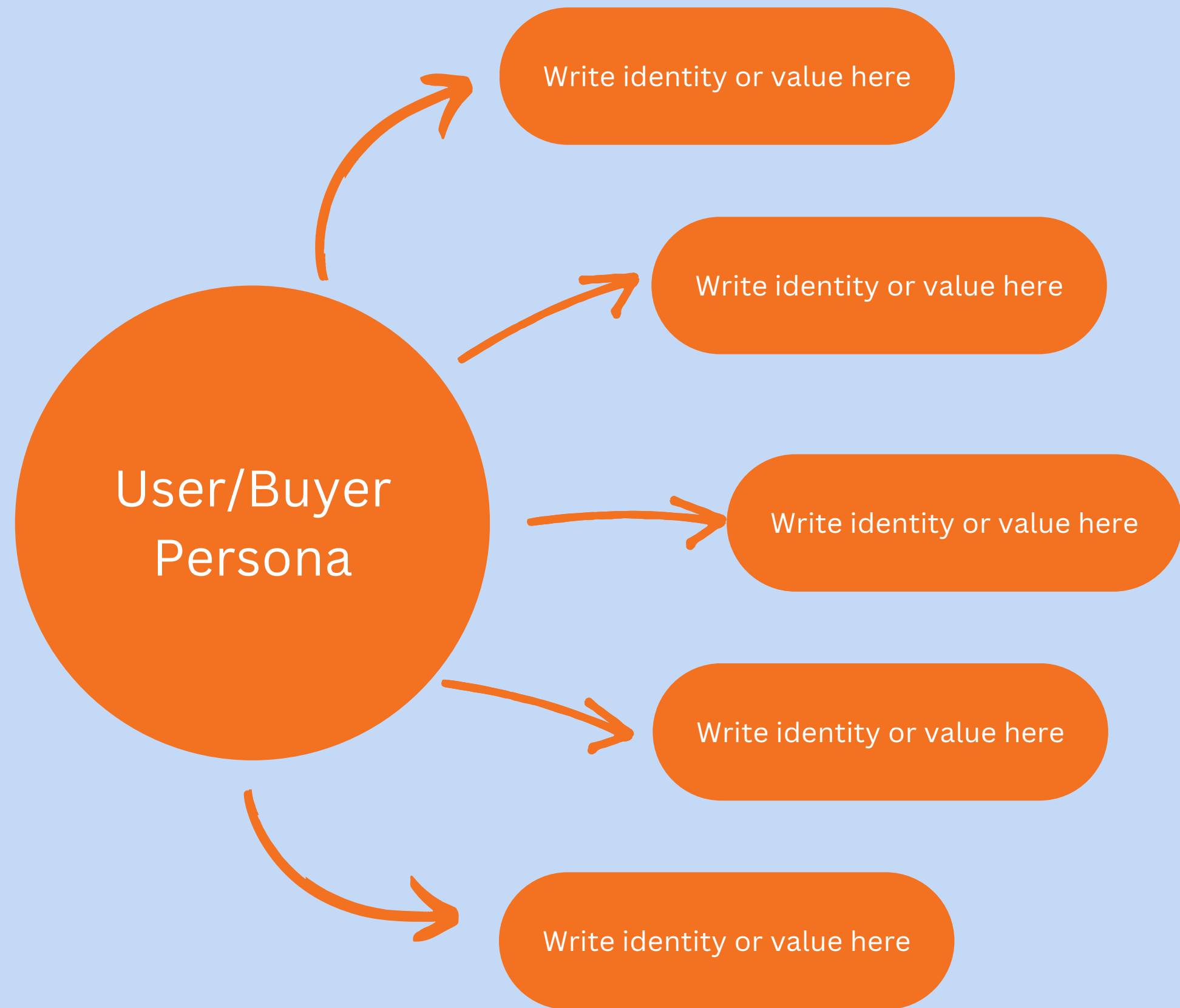


Goals nº 03

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Branding

Given the user personas identified for the campaign, elaborate on the branding identity that the campaign will project.





Schedule & Deadlines

Lay out the timeline for the marketing activities and initiatives that will make the campaign successful.



01

Write another activity, deadline or milestone here.

02

Write another activity, deadline or milestone here.

03

Write another activity, deadline or milestone here.

04

Write another activity, deadline or milestone here.

05

Write another activity, deadline or milestone here.

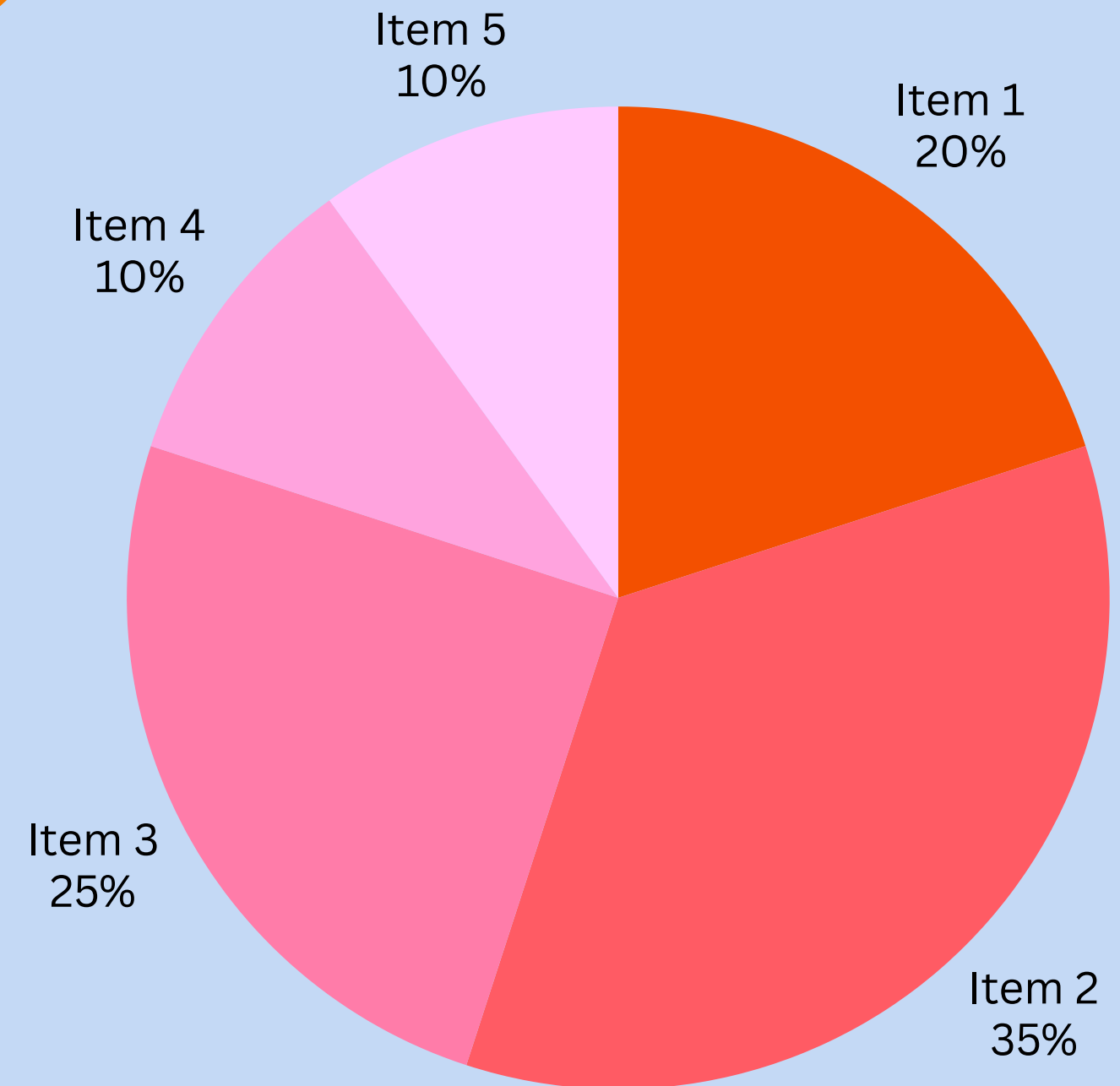
06

Write another activity, deadline or milestone here.

Budget

Use the graph to present the expenses associated with the campaign.

- 01** List the item and briefly explain it.
- 02** List the item and briefly explain it.
- 03** List the item and briefly explain it.
- 04** List the item and briefly explain it.
- 05** List the item and briefly explain it.





Marketing Team

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consectetur adipiscing elit. Duis
vulputate nulla at ante rhoncus, vel
efficitur felis condimentum. Proin
odio odio.



Chiaki Sato

Add role here



Teddy Yu

Add role here



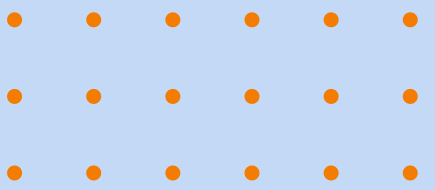
Reese Miller

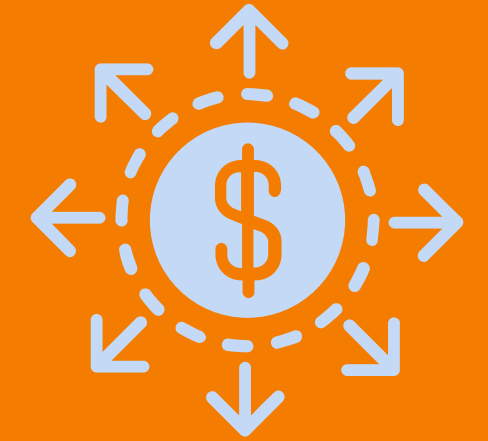
Add role here



Estelle Darcy

Add role here





Marketing Channels

Explain how the following channels will help reach the campaign's target audience.

01



Marketing Channel 1

02



Marketing Channel 2

03



Marketing Channel 3

Marketing Mix

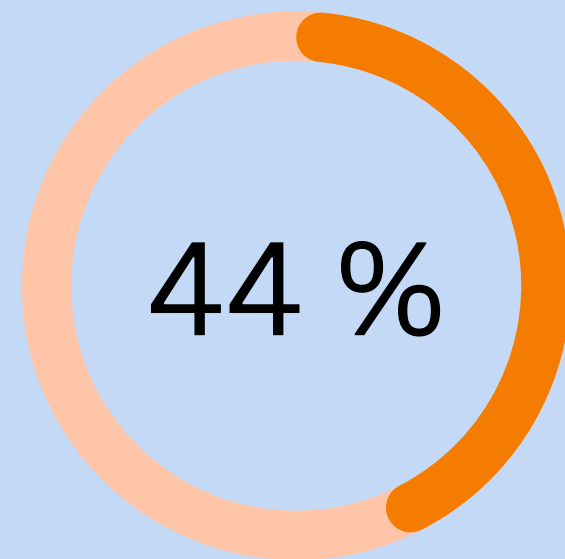
Optimize this marketing plan by identifying the following details of the campaign.

Product/Service Marketed	Price	Place	Promotion
Producto 01			
Producto 02			
Producto 03			
Producto 04			



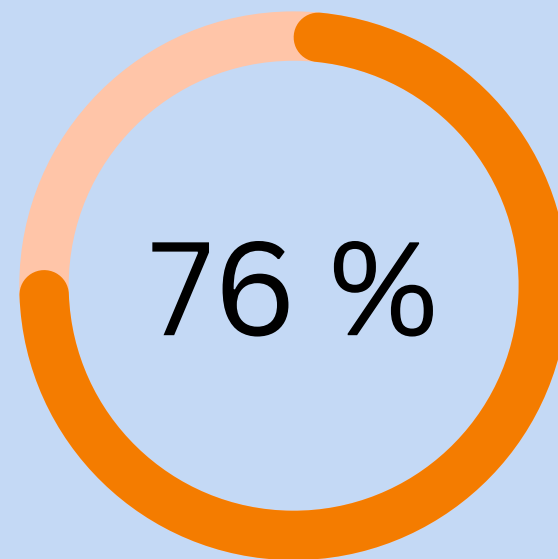
Key Performance Indicators

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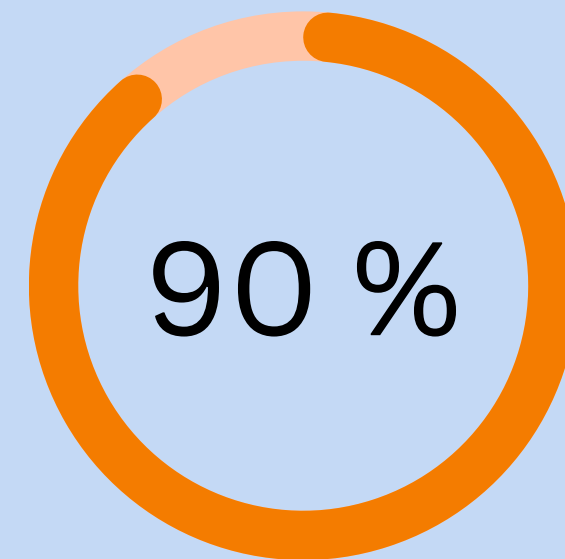
KPI 01

Briefly elaborate
on the KPI.



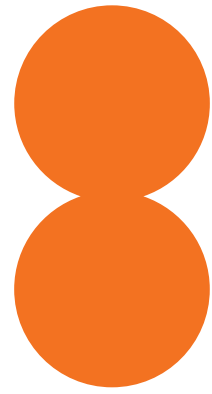
KPI 02

Briefly elaborate
on the KPI.



KPI 03

Briefly elaborate
on the KPI.



GOT QUESTIONS?

Reach out.





THANK YOU

